TRACEABLE CERTIFIED PALM OIL

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• Leveraging Partnerships for a Sustainable Palm Oil Future
WELL POSITIONED FOR GROWTH

2bn consumers worldwide use a Unilever product on any day

54% of sales in emerging markets

Products sold in more than 190 countries

More than 50 years experience in Brazil, China, India and Indonesia

OUR €1BN BRANDS

€1bn Brands
WE BELIEVE IN ONE GREAT VISION…

THREE BIG GOALS BY 2020

SOURCE
100% OF AGRICULTURAL RAW MATERIALS SUSTAINABLY

HALVE
ENVIRONMENTAL FOOTPRINT OF OUR PRODUCTS

HELP
1 BILLION PEOPLE IMPROVE THEIR HEALTH & WELL-BEING
RESPONSIBILITY - FULL VALUE CHAIN

Unilever’s Greenhouse Gas Footprint

26% RAW MATERIALS 3% MANUFACTURE 2% TRANSPORT 68% CONSUMER USE 1% DISPOSAL

OUR COMMITMENT TO SUSTAINABLE PALM OIL

• Commitment to environmental sustainability – water, waste and greenhouse gas emissions

• Recognize the economic & social values for responsible development of sustainable palm oil

• Committed to move the industry towards a more sustainable future

• Need to achieve 100% certified sustainable Palm Oil
OUR BRANDS AT THE FOREFRONT OF ANTI PALM OIL CAMPAIGN

OUR FOOTPRINT IN THIS JOURNEY

2008
Public Commitment to source all PO sustainably by 2015

2009
CEO announced moratorium through Consumer Goods Forum

2010
37% of our global requirements covered by Greenpalm Certificates

2011
63% of global requirements covered by Greenpalm Certificates
Partly segregated PO into Europe

Indonesia
Malaysia
China
India

2008
2009
2010
2011

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63% of global requirements covered by Greenpalm Certificates
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SUSTAINABLE SOURCING PALM OIL – ACHIEVING OUR TARGET EARLY

We will purchase all palm oil from certified sustainable sources by end 2012

OUR NEW PALM OIL COMMITMENT

ALL sustainable palm oil from certified traceable sources by 2020
RATIONALE FOR A COMMITMENT TO TRACEABLE CERTIFIED PALM OIL

• We want to be able to say that the palm oil we use can be traced to origin
• Segregation is a system to organize traceability
• Need our suppliers to work with us on traceability including a focus on their 3rd party sourcing
• Increasing volumes of CSPO, there will be a tipping point where traceability will be automatic

A 2020 VISION FOR TRACEABLE PALM OIL SUPPLY CHAIN

Transforming the palm oil industry to 100% sustainable palm oil
INFLUENCING MARKET UPTAKE OF CSPO

• Unilever cannot act alone since we don’t buy all derivatives of crude palm

• Consumer Goods Forum member companies adopted a resolution to achieve zero net deforestation by 2020

• Over 30 firm commitment to CSPO by 2015

• Inroad in promoting CSPO in India & China

• 50% uptake on a rising baseline of supply is good performance

PARTNERING WITH INDUSTRY & GOVERNMENTS TO DRIVE DEMAND

• All stakeholders need to come together to drive up the demand & supply

• Larger adoption of the RSPO if we want to de-link palm oil from deforestation

• Accomplished when industry, governments and the RSPO work together to engage and take action

• Converting all of Europe & N America will not be enough. Focus on emerging markets

• As individual companies, we need to create time-bound commitments to gradually increase the uptake of CSPO

Small Action make a Big Difference
THANK YOU