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TRACEABLE CERTIFIED PALM OIL

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CONTENT

• Sustainable Living – Unilever’s Story
• Our Sustainable Palm Oil Journey
• 2020 Vision for a Traceable Palm Oil Supply Chain
• Leveraging Partnerships for a Sustainable Palm Oil Future
WELL POSITIONED FOR GROWTH

2bn consumers worldwide use a Unilever product on any day

54% of sales in emerging markets

Products sold in more than 190 countries

More than 50 years experience in Brazil, China, India and Indonesia

OUR €1BN BRANDS

€1bn Brands
WE BELIEVE IN ONE GREAT VISION...

THREE BIG GOALS BY 2020

- SOURCE 100% OF AGRICULTURAL RAW MATERIALS SUSTAINABLY
- HALVE ENVIRONMENTAL FOOTPRINT OF OUR PRODUCTS
- HELP 1 BILLION PEOPLE IMPROVE THEIR HEALTH & WELL-BEING
RESPONSIBILITY - FULL VALUE CHAIN

Unilever’s Greenhouse Gas Footprint

26% RAW MATERIALS + 3% MANUFACTURE + 2% TRANSPORT + 68% CONSUMER USE + 1% DISPOSAL

OUR COMMITMENT TO SUSTAINABLE PALM OIL

• Commitment to environmental sustainability – water, waste and greenhouse gas emissions

• Recognize the economic & social values for responsible development of sustainable palm oil

• Committed to move the industry towards a more sustainable future

• Need to achieve 100% certified sustainable Palm Oil
OUR BRANDS AT THE FOREFRONT OF ANTI PALM OIL CAMPAIGN

OUR FOOTPRINT IN THIS JOURNEY

- **2008**: Public Commitment to source all PO sustainably by 2015
- **2009**: CEO announced moratorium through Consumer Goods Forum
- **2010**: 37% of our global requirements covered by Greenpalm Certificates
- **2011**: 63% of global requirements covered by Greenpalm Certificates
  - Partly segregated PO into Europe
SUSTAINABLE SOURCING PALM OIL – ACHIEVING OUR TARGET EARLY

We will purchase all palm oil from certified sustainable sources by end 2012

OUR NEW PALM OIL COMMITMENT

ALL sustainable palm oil from certified traceable sources by 2020
RATIONALE FOR A COMMITMENT TO TRACEABLE CERTIFIED PALM OIL

- We want to be able to say that the palm oil we use can be traced to origin
- Segregation is a system to organize traceability
- Need our suppliers to work with us on traceability including a focus on their 3rd party sourcing
- Increasing volumes of CSPO, there will be a tipping point where traceability will become automatic

A 2020 VISION FOR TRACEABLE PALM OIL SUPPLY CHAIN

Build partnerships focusing on continuous improvement
Demonstrate traceability of sources
Unilever’s journey to 100% physically traceable certified palm oil by 2020
Transforming the palm oil industry to 100% sustainable palm oil
DRIVING UP DEMAND & UPTAKE OF CSPO BY CONSUMING COMPANIES

• Unilever cannot act alone since we don’t buy all derivatives of crude palm
• Consumer Goods Forum member companies adopted a resolution to achieve zero net deforestation by 2020
• Over 30 firm commitment to CSPO by 2015
• Role of governments in consuming countries to incentivize the use of CSPO
• 50% uptake on a rising baseline of supply is good performance

CONTINUOUS IMPROVEMENT OF EXISTING RSPO STANDARDS

• Raising the bar on the production of sustainable palm oil
  • Demonstration of Origin
  • Addressing GHG & recognizing the economic and social values for responsible development
• Building partnerships with key industry stakeholders to transform upstream supply base
• Towards a 2020 vision of 100% physically traceable palm oil supply chain
THANK YOU